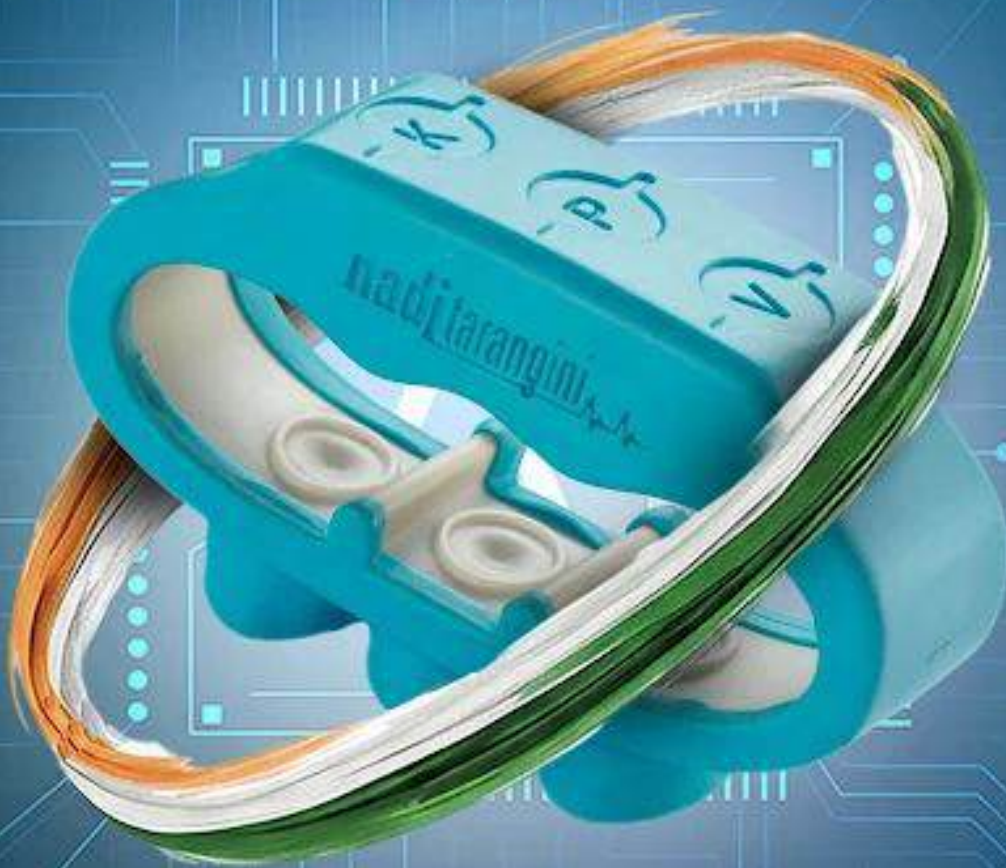


Empowering ancient wisdom of **Ayurveda**  
with **Artificial Intelligence** for global adoption



 **atreya**  
INNOVATIONS

*The pulse of progress!*



Dr. Aniruddha J. Joshi

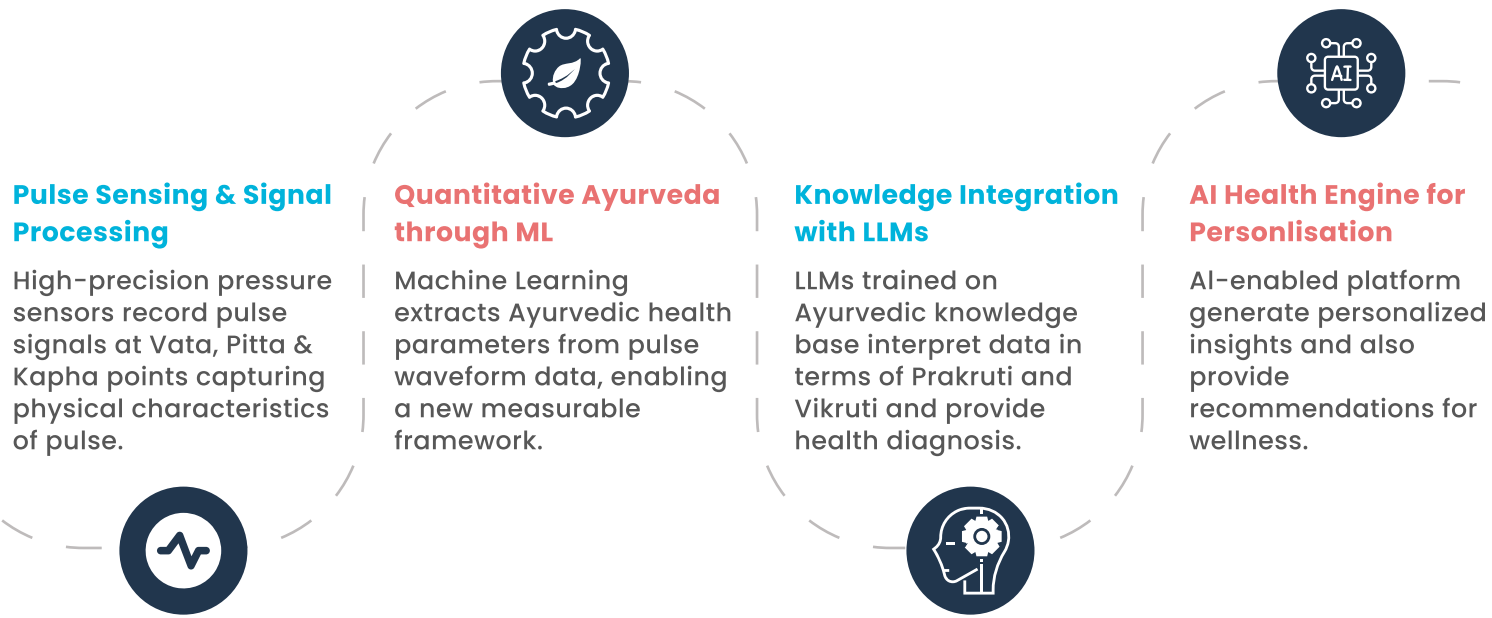
Founder and CEO, Atreya Innovations  
Ph.D., Computer Science, IIT Bombay

*Just as Yoga became India’s gift to the world, Ayurveda can be the next; enabled by Atreya’s technology to make holistic healthcare accessible to every household. Our mission is to enable every individual to become the author of her/his own health through the power of cutting-edge technology.*

PIONEERING DEFINITIVE SCIENCE

From Intuition to Evidence	Digitizing traditional pulse diagnosis into measurable data.
Standardization Through Data	Creating a consistent, repeatable diagnostic framework.
Data-Backed Validation	Building a large Ayurvedic health database for research and ML refinement.
Objective Yet Personalised	Removing bias with AI-driven, individualized recommendations.
Foundation for Global Ayurveda	Merging data science and ancient wisdom for credible Ayurveda.

OUR TECHNOLOGY





## India's First, Patented & CDSCO Approved Nadi Device

**Perfected over 20+ years**, Nadi Tarangini embodies deep scientific research in Ayurveda, transforming pulse diagnosis into accurate, data-driven insights that enable measurable health outcomes.

**85%**

Accuracy  
Rate

**55+**

Research  
Papers

**1500+**

Happy  
Doctors

**10+**

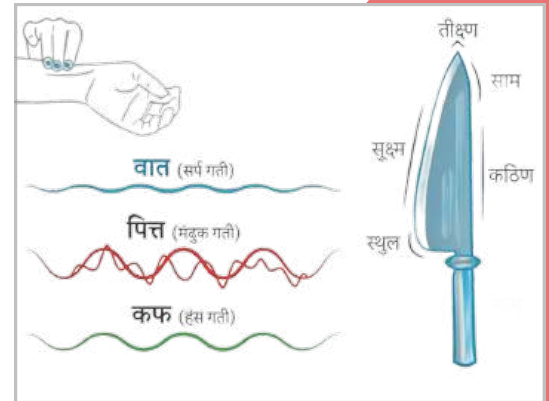
Research  
MOUs

**5L+**

Patients  
Data

**40+**

Countries  
Reached



## RESEARCH INSIGHTS

### Decoding Diabetes

Pulse analytics revealed with preliminary observations significant dosha-linked patterns distinguishing diabetic individuals from non-diabetic individuals.

### Lunar cycled Metabolism

Research showed change in intensity of digestive fire as per moon lunar cycle, being lowest at Ekadashi, validating requirement of regular fasting. Also, different Prakruti people have different impact of moon lunar cycle showing need of personalised nutritional plan.

### Seasonal Metabolism Decoded

Data validated Ayurveda's wisdom about Chaturmaas doctrine – digestive fire peaks in winter and dips during monsoon.

### Yoga as Medicine

We could measure and show decrease in lower arterial stiffness through Integrated yoga therapy emerges as a powerful, drug-free strategy in young, obese adults.

### Quantifying Panchakarma

Scientific tracking of Tikshnata and Snigdhat Guna validated the transformative efficacy of Panchakarma's 7-day regimen.

### Rhythm of the Seasons

Quantified Nadi Gunas like Tikshnata, Samata, and Snigdhat displayed six-season cyclicality, echoing the Rutucharya principles of classical Ayurveda.



# AI Driven Ayurveda Reports

## From Pulse to Personalized Wellness

Pulse Rate  
82

Remark  
Good

Pulse Rhythm  
Regular



### Prakruti: Vata Kapha

Blend of Air (Dominant) & Water/Earth Element

Your constitution is Vata Kapha, which brings together qualities of both doshas. As a female with an overweight body type, your tendencies reflect this combination—physically and mentally. You are likely to experience traits from both doshas depending on your lifestyle, season, and stress levels. Understanding your prakruti helps you choose foods, routines, and habits that support balance, health, and resilience.



### Vikruti: Pitta Vata

Blend of Fire (Dominant) & Air Element

Your current Pitta-Vata Vikruti suggests an imbalance where the fiery, sharp qualities of Pitta are combined with the dry, light, and mobile qualities of Vata. This can manifest as a tendency towards inflammation and dryness, leading to skin issues like dryness or redness, and digestive disturbances such as acidity or irregular bowel movements. Mentally, you might experience heightened anxiety, a racing mind, and difficulty concentrating.

### Possible Health Issues

Hyper thinking, Anxiety, Skin Dryness, Hormonal Imbalance

### Organ Insights

#### Strong Organ

- ▶ Stomach, good digestion
- ▶ Intestine, efficient elimination
- ▶ Heart, regular pulse

#### Weak Organ

- ▶ Skin, dryness and sensitivity
- ▶ Joints, cracking and stiffness
- ▶ Nervous System, hyperactive

93%

#### Immunity Level - High

Your high immunity indicates a strong defense system, effective against infections and diseases.

48%

#### Hydration Level - Medium

Your medium hydration level means you are consuming an adequate amount of fluids for your body's needs.

78%

#### Digestion Level - High

Your high digestion signifies an efficient digestive fire (Agni), processing food well.

### Mind Strength

85%

#### Overthinking Level - High

Your high hyperthinking suggests a mind that races with thoughts, leading to anxiety, difficulty concentrating, and restlessness, often exacerbated by stress.

67%

#### Stress Level - Medium

Your medium stress levels may manifest as restlessness or occasional irritability, which could impact your overall balance.

### Yoga Recommendations



#### Bhujangasana (Cobra Pose)

To open Chest and Improve Digestion

#### Paschimottasana

(Seated Forward Bend)

To calm the nervous system

#### Balasana (Child's Pose)

For relaxation and stress reduction

### Personalised Recommendations

#### Panchakarma



##### Abhyanga

(Oil massage)

To pacify vata and nourish tissue



##### Virechana

(Purgation)

To clear excess pitta and tissues



##### Nasya

(Nasal Administration)

To balance vata in the head region

#### Aromatherapy



##### Sandalwood

For grounding and calming the mind



##### Rose

To soothe Pitta and promote emotional balance



##### Lavender

To reduce stress and improve sleep



##### Jasmine

To uplift mood and balance Vata

#### Ayurvedic Supplements



##### Ashwagandha

To manage stress and improve Energy



##### Brahmi

To calm the mind and enhance cognitive function



##### Triphala

For gentle detoxification and digestion support

#### Health Supplements



##### Magnesium

To help with muscle relaxation and Stress reduction



##### Omega-3 Fatty acid

To support joint health and reduce inflammation

॥ आयुः प्रजननं बलं वीर्यं सुखं मनोऽनुग्रहः ॥  
सर्वं शरीरमुखाय नित्यं स्वस्थं प्रजानयेत् ॥



# ASHOKA

Ayurveda Data & Intelligence Platform

## USE CASES



### Doctors & Clinic Chains

- ▶ Quantitative pulse analysis with digital Nadi Pariksha.
- ▶ Treatment Guidance.
- ▶ Track patient progress through digital records.



### Yoga & Spa Centers

- ▶ Custom yoga & spa therapies based on Dosha imbalance.
- ▶ Science-backed differentiation for wellness centers.
- ▶ Enhances customer satisfaction and retention.



### Home Care for Consumers

- ▶ At-home digital Nadi Pariksha enabled with DIY device and tele-consultation.
- ▶ Personalized wellness program for diet, exercise, lifestyle & therapy.
- ▶ Preventive health tracking through data science-driven Ayurveda.



### Enterprises

- ▶ **Insurance Companies:** Personalized plans through Nadi profiling.
- ▶ **Corporates:** Employee performance, wellness & preventive health insights.
- ▶ **FMCG:** Product personalization based on Prakruti and Vikruti.



### Public Sector

- ▶ Devices in PHCs & Arogya Mandirs for Ayurveda-based screening.
- ▶ Monitor and enhance performance health in athletes, security forces, and school children.
- ▶ Aggregate data for policy-making and planning.

## AWARDS & ACCOLADES



## WHAT EXPERTS SAY



**Padmashree Dr.  
H. R. Nagendra**

It can be a great "Make in India" product. For first time, the subjective knowledge of Nadi has been converted into objective, quantitative and measurable data.



**Prof. Vd. G. G.  
Gangadharan**

If highly subjective diagnostic tool can be translated into the technological format, it will be an adaptable and objective diagnostic support for physicians.



**Padmashree Vd.  
Rajesh Kotecha**

It sounds like Nadi Tarangini is not only a powerful diagnostic support for Vaidyas but it can also help enhance patient satisfaction and belief in Ayurveda.

## OUR USERS & PARTNERSHIPS



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